Middle East and Africa Wireless Statistics Forecast, 2014 – 2019

Market Study
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A Market Study

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Abstract

Mobile subscribers in the Middle East and Africa increasingly depend on a variety of mobile devices, including smartphones, tablets and connected cars, to stay connected. At the same time, they are increasing their usage of mobile data, both on the mobile 3G/4G network and Wi-Fi.

This market study overviews the Middle East and Africa mobile market and includes detailed information and a five-year forecast for the following areas of the market:

- Mobile Connections
- Smartphone Sales
- Tablet Sales
- Mobile Data Traffic
- Wi-Fi Offload Traffic.

Key questions addressed:

- What is the population of the Middle East and Africa region and what is its mobile penetration?
- How many mobile connections exist and how are they expected to grow between 2014 and 2019?
- What is the split of those connections by technology type (GSM, CDMA, UMTS/HSPA and LTE) and generation (2G, 3G and 4G)?
- What are the anticipated global handset and smartphone sales for 2014 to 2019?
- What are the anticipated tablet sales for 2014 to 2019?
- What is mobile data usage today and at what rate is mobile data usage expected to grow over the forecast period?
- How does mobile data usage differ between light, medium, heavy and extreme connections?
- How much Wi-Fi Offload traffic (user-driven, carrier-driven, and Wi-Fi only) is expected through 2019?

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- Mobile operators
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- Mobile infrastructure and equipment OEMs
- Content providers and distributors
- Financial analysts and investors.

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