

**Global Handset and
Smartphone Sales
Forecast, 2016-
2021: *Continued
Growth of
Smartphones***

Market Study
1Q 2017





Global Handset and Smartphone Sales Forecast, 2016-2021: *Continued Growth of Smartphones*

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Published 1Q 2017

Version 1.0

Report Number: 01Q2017-02

iGR

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Table of Contents

Abstract	1
Executive Summary	3
Figure A: Global Smartphone and Non-Smartphone Sales, 2016-2021	3
Figure B: Global Mobile Handset Sales by Type, 2016-2021 (percentages)	4
Figure C: Global Mobile Handset Sales by Region, 2016-2021 (percentage share)	5
Figure D: Global Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021.	6
Methodology.....	7
Global Regions Defined	8
Asia-Pacific	8
Europe.....	8
Japan	8
Latin America	8
Middle East and Africa	9
North America	9
Increased OEM competition	10
Apple.....	10
BlackBerry	10
HTC.....	11
Huawei	11
LG	11
Lenovo	11
Microsoft.....	11
OPPO	12
Samsung.....	12
Sony	12
vivo	12
Xiaomi	13
ZTE	13
Smartphone Market Drivers	14
Consumer expectations	14
Continued handset replacement.....	15
Increasing value proposition.....	15
Changes in business use.....	16
Increased processor speeds	17
Improved screen resolution	17
Move to LTE and (eventually) 5G	17
Improved cameras.....	18
Increasing software functionality, apps and services.....	18
OTT Services	19

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Mobile Operating Systems	19
NFC and Mobile Payment	19
Battery life	19
Water resistance	20
Global Handset Sales Forecast: 2016 - 2021	21
Major Forecast Assumptions	21
Global Handset Forecast, 2016-2021	22
Table 1: Global Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	22
Figure 1: Global Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	23
Global Handset Forecast by Region, 2016-2021	23
Table 2: Global Mobile Handset Sales by Region, 2016-2021 (units)	23
Figure 2: Global Mobile Handset Sales by Region, 2016-2021 (units)	24
Table 3: Global Mobile Handset Sales by Region, 2016-2021 (percentages)	24
Figure 3: Global Mobile Handset Sales by Region, 2016-2021 (percentages)	25
Global Handset Forecast by Type, 2016-2021	25
Table 4: Global Mobile Handset Sales by Handset Type, 2016-2021	26
Figure 4: Global Mobile Handset Sales by Handset Type, 2016-2021	26
Global Smartphone Forecast by Region, 2016-2021	26
Table 5: Global Smartphone Sales Forecast by Region, 2016-2021 (units)	27
Figure 5: Global Smartphone Sales Forecast by Region, 2016-2021 (units)	27
Table 6: Global Smartphone Sales Forecast by Region, 2016-2021 (percent share)	28
Figure 6: Global Smartphone Sales Forecast by Region, 2016-2021 (percent share)	28
Global Smartphone Sales Forecast by Operating System, 2016-2021	29
Table 7: Global Mobile OS Sales Forecast, 2016-2021 (units)	29
Figure 7: Global Mobile OS Sales Forecast, 2016-2021 (units)	29
Table 8: Global Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	30
Figure 8: Global Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	30
North America Handset Sales Forecast: 2016-2021	31
North America Handset Forecast, 2016-2021	31
Table 9: North America Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	31
Figure 9: North America Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	31
North America Handset Forecast by Type, 2016-2021	32
Table 10: North America Mobile Handset Sales by Handset Type, 2016-2021	32
Figure 10: North America Mobile Handset Sales by Handset Type, 2016-2021 (units)	33
North America Smartphone Sales Forecast by Operating System, 2016-2021	33
Table 11: North America Mobile OS Sales Forecast, 2016-2021 (units)	33
Figure 11: North America Mobile OS Sales Forecast, 2016-2021 (units)	34
Table 12: North America Mobile OS Forecast, 2016-2021 (Percentage Share)	34
Figure 12: North America Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	35
Latin America Handset Sales Forecast: 2016-2021	36
Latin America Handset Forecast, 2016-2021	36

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Table 13: Latin America Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	36
Figure 13: Latin America Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	37
Latin America Handset Forecast by Type, 2016-2021.....	37
Table 14: Latin America Mobile Handset Sales by Handset Type, 2016-2021	38
Figure 14: Latin America Mobile Handset Sales by Handset Type, 2016-2021 (units)	38
Latin America Smartphone Forecast by Operating System, 2016-2021	38
Table 15: Latin America Mobile OS Forecast, 2016-2021 (units)	39
Figure 15: Latin America Mobile OS Forecast, 2016-2021 (units)	39
Table 16: Latin America Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	40
Figure 16: Latin America Mobile OS Sales Forecast, 2016-2021 (Percentage Share).....	40
Europe Handset Sales Forecast: 2016-2021.....	41
Europe Handset Forecast, 2016-2021	41
Table 17: Europe Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	41
Figure 17: Europe Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	42
Europe Handset Forecast by Type, 2016-2021.....	42
Table 18: Europe Mobile Handset Sales by Handset Type, 2016-2021	43
Figure 18: Europe Mobile Handset Sales by Handset Type, 2016-2021 (units)	43
Europe Smartphone Sales Forecast by Operating System, 2016-2021.....	43
Table 19: Europe Mobile OS Sales Forecast, 2016-2021 (units).....	44
Figure 19: Europe Mobile OS Sales Forecast, 2016-2021 (units).....	44
Table 20: Europe Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	44
Figure 20: Europe Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	45
Middle East and Africa Handset Sales Forecast: 2016-2021	46
Middle East and Africa Handset Forecast, 2016-2021	46
Table 21: MEA Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	46
Figure 21: MEA Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	47
Middle East and Africa Handset Sales Forecast by Type, 2016-2021	47
Table 22: Middle East and Africa Mobile Handset Sales by Handset Type, 2016-2021	48
Figure 22: Middle East and Africa Mobile Handset Sales by Handset Type, 2016-2021 (units)	48
Middle East and Africa Smartphone Sales Forecast by Operating System, 2016-2021.....	48
Table 23: Middle East and Africa Mobile OS Sales Forecast, 2016-2021 (units)	49
Figure 23: Middle East and Africa Mobile OS Forecast, 2016-2021 (units)	49
Table 24: Middle East and Africa Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	50
Figure 24: Middle East and Africa Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	50
Asia-Pacific Handset Sales Forecast: 2016-2021	51
Asia-Pacific Handset Forecast, 2016-2021	51

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Table 25: Asia-Pacific Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021.....	51
Figure 25: Asia-Pacific Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021.....	51
Asia-Pacific Handset Sales Forecast by Type, 2016-2021	52
Table 26: Asia-Pacific Mobile Handset Sales by Handset Type, 2016-2021	52
Figure 26: Asia-Pacific Mobile Handset Sales by Handset Type, 2016-2021 (units).....	53
Asia-Pacific Smartphone Sales Forecast by Operating System, 2016-2021	53
Table 27: Asia-Pacific Mobile OS Sales Forecast, 2016-2021 (units)	53
Figure 27: Asia-Pacific Mobile OS Sales Forecast, 2016-2021 (units).....	54
Table 28: Asia-Pacific Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	54
Figure 28: Asia-Pacific Mobile OS Forecast, 2016-2021 (Percentage Share).....	55
Japan Handset Sales Forecast: 2016-2021	56
Japan Handset Forecast, 2016-2021	56
Table 29: Japan Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021.....	56
Figure 29: Japan Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021	56
Japan Handset Forecast by Type, 2016-2021	57
Table 30: Japan Mobile Handset Sales by Handset Type, 2016-2021	57
Figure 30: Japan Mobile Handset Sales by Handset Type, 2016-2021 (units).....	58
Japan Smartphone Sales Forecast by Operating System, 2016-2021.....	58
Table 31: Japan Mobile OS Sales Forecast, 2016-2021 (units)	58
Figure 31: Japan Mobile OS Sales Forecast, 2016-2021 (units).....	59
Table 32: Japan Mobile OS Sales Forecast, 2016-2021 (Percentage Share).....	59
Figure 32: Japan Mobile OS Sales Forecast, 2016-2021 (Percentage Share).....	60
Handset and Device Vendor Profiles.....	61
Acer	61
Alcatel One Touch (TCL Communication)	63
Apple, Inc.	65
ASUS.....	68
BlackBerry	70
Coolpad	73
HTC.....	74
Huawei	77
Lenovo	79
LG Electronics	80
Microsoft.....	82
NETGEAR	84
Novatel Wireless (TCL Industries Holdings)	86
Samsung Electronics	88
Sony Mobile Communications	90
Unimax Communications (UMX).....	92
Xiaomi	94
ZTE Corporation.....	95

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Definitions	98
General	98
Device Types.....	98
Services	99
Network Technology.....	99
About iGR.....	104
Disclaimer	104

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Abstract

The smartphone market has slowed significantly in most developed regions of the world, although it is still experiencing growth in less developed regions, including the Middle East and Africa, Eastern Europe, and parts of Asia-Pacific. The continued availability of inexpensive smartphones and new mobile subscribers in some regions should help support continued smartphone growth.

Because of this new growth, out of a total of almost 1.9 billion mobile handsets that were sold during 2016, sales of smartphones were significantly greater than those of non-smartphones. *iGR* forecasts that by 2021 almost all handset sales will be smartphones.

This market study forecasts the expected worldwide sales of handsets for 2016 to 2021. Sales are forecasted by type of device, both non-smartphones and smartphones, as well as by mobile operating systems. The sales numbers are forecasted globally, as well as for each of the following six regions: North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan. This market study also overviews several smartphone OEMs, discusses the trends driving this market and provides profiles of many handset and device vendors.

Key Questions Addressed:

- Which OEMs provide smartphones to this market?
- What are the drivers of the smartphone market?
- What are the anticipated global handset and smartphone sales for 2016 to 2021?
- What are the anticipated handset and smartphone sales for North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan for 2016 to 2021?
- What are the anticipated sales for each smartphone operating system both globally and for each region of the world?
- How do smartphone sales compare to overall mobile connections for each region of the world?

Who should read this report?

- Mobile operators
- Mobile device OEMs
- Mobile content providers and distributors

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- Financial analysts and investors.

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