

**Latin America
Wireless Statistics
Forecast, 2016 –
2021**

Market Study
First Quarter 2017





Latin America Wireless Statistics Forecast, 2016 – 2021: *Latin America*

A Market Study

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Table of Contents

Abstract	1
Executive Summary	2
Figure A: Latin America Connections and Population, 2016-2021(000).....	2
Figure B: Latin America Mobile Handset Sales by Handset Type, 2016-2021 (units).....	3
Figure C: Total Mobile Data Traffic (TB/month) in Latin America, 2016-2021	4
Methodology.....	5
Latin America Mobile Connections Forecast, 2016-2021	6
Connections Forecast Assumptions.....	6
Connections Forecast.....	6
Table 1: Latin America Connections, Population, and Penetration, 2016-2021.....	6
Figure 1: Latin America Connections and Population, 2016-2021(000)	8
Table 2: Latin America Connections by Technology Generation, 2016-2021(000)	8
Figure 2: Latin America Connections by Technology Generation, 2016-2021(000)	9
Table 3: Latin America Connections by Technology, 2016-2021(000)	10
Figure 3: Latin America Connections by Technology, 2016-2021(000).....	11
Latin America Smartphone Sales Forecast: 2016-2021	12
Smartphone Sales Forecast Assumptions	12
Handset Forecast	13
Table 4: Latin America Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021.....	13
Figure 4: Latin America Mobile Handset Sales as a Percentage of Mobile Connections, 2016-2021.....	14
Handset Forecast by Type.....	14
Table 5: Latin America Mobile Handset Sales by Handset Type, 2016-2021	14
Figure 5: Latin America Mobile Handset Sales by Handset Type, 2016-2021 (units)	15
Smartphone Forecast by Operating System	15
Table 6: Latin America Mobile OS Forecast, 2016-2021 (units)	16
Figure 6: Latin America Mobile OS Forecast, 2016-2021 (units)	16
Table 7: Latin America Mobile OS Sales Forecast, 2016-2021 (Percentage Share)	17
Figure 7: Latin America Mobile OS Sales Forecast, 2016-2021 (Percentage Share).....	17
Latin America Tablet Sales Forecast: 2016-2021.....	18
Tablet Sales Forecast Assumptions	18
Tablet Sales Forecast	21
Table 8: Latin America Tablet Sales, 2016-2021 (units)	21
Figure 8: Latin America Tablet Sales, 2016-2021 (units)	21
Tablet Sales by Operating System	21
Table 9: Latin America Tablet Sales by OS, 2016-2021 (units)	22
Figure 9: Latin America Tablet Sales by OS, 2016-2021 (units)	22
Table 10: Latin America Tablet OS Sales Forecast, 2016-2021 (Percentage Share)	23
Figure 10: Latin America Tablet OS Sales Forecast, 2016-2021 (Percentage Share)	23

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Tablet Sales by Form Factor	23
Table 11: Latin America Tablet Sales by Form Factor, 2016-2021	24
Figure 11: Latin America Tablet Sales by Form Factor, 2016-2021	24
Tablet Sales by Connectivity Option.....	24
Table 12: Latin America Tablet Sales by Connectivity Option, 2016-2021	25
Figure 12: Latin America Tablet Sales by Connectivity Option, 2016-2021.....	25
Latin America Mobile Data Usage Trends by Mobile Operator	26
Telefonica	26
Table 13: Per Quarter Mobile Data Traffic, Telefonica 2015-2016	26
Figure 13: Per Quarter Mobile Data Traffic (in Terabytes), Telefonica 2015-2016	27
America Movil	28
Mobile Data Traffic Forecast Methodology.....	30
Connections, not Subscribers.....	31
Quartiles	31
Latin America Mobile Data Traffic Forecast, 2016-2021	33
Table 14: Latin America Connections, Population, and Penetration, 2016-2021.....	33
Figure 14: Latin America Connections and Population, 2016-2021(000)	34
Table 15: Connection per Quartile in Latin America (000s), 2016-2021	34
Table 16: Per-Connection Mobile Data Use (MB/month) in Latin America, 2016-2021	35
Figure 15: Per-Connection Mobile Data Use (MB/month) in Latin America, 2016-2021.....	35
Table 17: Total Mobile Data Traffic (TB/month) in Latin America, 2016-2021	36
Figure 16: Total Mobile Data Traffic (TB/month) in Latin America, 2016-2021	36
Table 18: Percentage of Mobile Data Traffic by Quartile in Latin America, 2016-2021	37
Figure 17: Percentage of Mobile Data Traffic by Quartile in Latin America, 2016-2021.....	37
Definitions	38
General	38
Device Types.....	38
Services	39
Network Technology.....	40
About iGR.....	45
Disclaimer	45

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Abstract

Mobile subscribers in Latin America increasingly depend on a variety of mobile devices, including smartphones, tablets and connected cars, to stay connected. At the same time, they are increasing their usage of mobile data.

This market study overviews the Latin American mobile market and includes detailed information and a five-year forecast for the following areas of the market:

- Mobile Connections
- Smartphone Sales
- Tablet Sales
- Mobile Data Traffic.

Key questions addressed:

- What is the population of Latin America and what is its mobile penetration?
- How many mobile connections exist and how are they expected to grow between 2016 and 2021?
- What is the split of those connections by technology type (GSM, CDMA, UMTS/HSPA, LTE and IMT-2020) and generation (2G, 3G, 4G and 5G)?
- What are the anticipated global handset and smartphone sales for 2016 to 2021?
- What are the anticipated tablet sales for 2016 to 2021?
- What is mobile data usage today and at what rate is mobile data usage expected to grow over the forecast period?
- How does mobile data usage differ between quartiles?

Who should read this report?

- Mobile operators
- Device OEMs
- Mobile infrastructure and equipment OEMs
- Content providers and distributors
- Financial analysts and investors.

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