

**Global Handset and
Smartphone Sales
Forecast, 2017-
2022: *Continued
Growth of
Smartphones***

Market Study
1Q 2018





Global Handset and Smartphone Sales Forecast, 2017-2022: *Continued Growth of Smartphones*

Market Study

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Abstract

The smartphone market has slowed significantly in most developed regions of the world, although it is still experiencing growth in some less developed regions, including Eastern Europe and parts of Asia-Pacific, especially India. The continued availability of inexpensive smartphones and new mobile subscribers in some regions should help support continued but slowing smartphone growth.

Because of this new growth, out of a total of 1.9 billion mobile handsets that were sold during 2017, sales of smartphones were significantly greater than those of non-smartphones. *iGR* forecasts that by 2022 almost all handset sales will be smartphones.

This market study forecasts the expected worldwide sales of handsets for 2017 to 2022. Sales are forecasted by type of device, both non-smartphones and smartphones, as well as by mobile operating system. The sales numbers are forecasted globally, as well as for each of the following five regions: North America, Latin America, Europe, Middle East and Africa, and Asia-Pacific. This market study also overviews several smartphone OEMs, discusses the trends driving this market and provides profiles of many mobile device vendors.

Key Questions Addressed:

- What are the anticipated global handset and smartphone sales for 2017 to 2022?
- What are the anticipated handset and smartphone sales for North America, Latin America, Europe, Middle East and Africa, and Asia-Pacific for 2017 to 2022?
- What are the anticipated sales for each smartphone operating system both globally and for each region of the world?
- How do smartphone sales compare to overall mobile connections for each region of the world?
- Which OEMs provide smartphones to this market?
- What are the drivers of the smartphone market?

Who should read this report?

- Mobile operators
- Mobile device OEMs
- Mobile content providers and distributors

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- Financial analysts and investors.

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