

Quarterly Trends and Analysis: Q2 2018

Analysis of the major wireless trends in the U.S.

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Abstract

A Thought for the Quarter

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- 3GPP Approves SA
- Internet of Things
- The Mega Mergers

Network

- Internet of Things
- Ongoing Fiber Builds
- U.S. Front/Backhaul Links
- North America Mobile Data Traffic

Virtualization

- Virtualization (NFV, SDN, etc.)

RAN

- Spectrum
- 5G Revenue Sources
- CBRS Hype Ongoing
- Capacity & Densification

OTT

- Ongoing move to OTT

Acronyms & Definitions

Abstract



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- › This report outlines the major trends in the U.S. wireless industry in Q2 2018
- › Four main themes are covered
 - Network – general trends about changes in the network as the industry moves to 5G
 - Virtualization – trends relating to NFV, SDN, uCPE, etc
 - RAN – trends in the industry related to densification, small cells, C-RAN, etc
 - OTT – Over The Top service trends
- › The trends and themes covered will be further explored in future quarters
 - *iGR* avoided topics that were one-time occurrences and instead focused on events that were part of an ongoing trend