

**Cloud and Edge
Deployments for
U.S. Middleprises:
*IT Exec Survey Data
Results***

Market Study
First Quarter 2021





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iGR

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Table of Contents

Abstract	1
Executive Summary	3
Figure A: Middleprise Adoption of the Cloud.....	3
Figure B: Middleprise Adoption of Edge Platforms	4
What this Means	4
Methodology.....	5
Middleprise Networks – Cloud Adoption	6
Table 1: Middleprise Adoption of the Cloud	6
Figure 1: Middleprise Adoption of the Cloud	6
Table 2: Use of Public Cloud-based Security as a Service.....	7
Figure 2: Use of Public Cloud-based Security as a Service	7
Table 3: Plans for Use of Public Cloud-based Security as a Service.....	8
Figure 3: Plans for Use of Public Cloud-based Security as a Service.....	8
Middleprise Networks – Edge Adoption	10
Table 4: Number of Platforms Deployed at the Edge.....	10
Figure 4: Number of Platforms Deployed at the Edge	10
Table 5: Cloud Native Services Deployed at the Edge	11
Figure 5: Cloud Native Services Deployed at the Edge.....	11
Table 6: Latency Requirements for Workloads Deployed at the Edge.....	12
Figure 6: Latency Requirements for Workloads Deployed at the Edge.....	13
Table 7: Importance of On-premise Compute and Storage	13
Figure 7: Importance of On-premise Compute and Storage	14
Table 8: Importance of Workload Movement between Cloud and Edge.....	14
Figure 8: Importance of Workload Movement between Cloud and Edge	15
Middleprise Survey Respondents	16
Table 9: Number of Employees in Surveyed Middleprises.....	16
Figure 9: Number of Employees in Surveyed Middleprises.....	16
Table 10: Annual Revenues of Surveyed Middleprises	17
Figure 10: Annual Revenues of Surveyed Middleprises	18
Table 11: Middleprise Industries.....	18
Figure 11: Middleprise Industries.....	20
Table 12: Job Titles of Surveyed Middleprise IT Executives	21
Figure 12: Job Titles of Surveyed Middleprise IT Executives	21
Definitions	22
Definitions Table	22



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About *iGR*..... 44
Disclaimer44



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Abstract

This short market study describes the cloud and edge platforms implemented in U.S. middleprises, which *iGR* defines as companies with between 500 and 2,000 employees. The study focuses on the middleprises' use of public and private clouds, public cloud-based Security as a Service, and the deployment of platforms at the edge.

Data presented is based on *iGR*'s survey of U.S. middleprise IT executives and managers fielded in December 2020 across multiple vertical industries.

Key questions addressed in this study:

- Do middleprises typically rely on the public cloud, private cloud, or a hybrid of the two?
- Do middleprises currently utilize public cloud-based Security as a Service offerings, and if not, do they have plans to implement?
- Have the middleprises in *iGR*'s survey deployed platforms at the network edge for different edge services or workloads? How many platforms?
- How many middleprises currently have cloud native services/workloads deployed at the edge?
- What are the latency requirements of the use cases that impact the workloads at the edge?
- Is it important for middleprises to have compute and/or storage resources on premises?
- Is it important for middleprises to move workloads between their cloud and edge implementations?

This market study is recommended for:

- Enterprise private network vendors and solution providers
- Systems integrators focused on the middleprise market
- Public and private cloud solution providers and vendors



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- Mobile operators
- Public cloud and edge platform solution providers
- Wired and wireless infrastructure vendors
- Financial and investment analysts.



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