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# **Global Mobile Data Forecast, 2021 – 2026: *Back to pre-pandemic growth***

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## **A Market Study**

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# Table of Contents

<b>Abstract .....</b>	<b>1</b>
<b>Executive Summary.....</b>	<b>2</b>
Figure A: Global Mobile Data Traffic, 2021-2026 (TB/Month) .....	4
<b>What This Means .....</b>	<b>4</b>
<b>General Methodology .....</b>	<b>5</b>
<b>Forecast Methodology and Assumptions .....</b>	<b>6</b>
<b>Connections.....</b>	<b>6</b>
<b>5G Model Assumptions.....</b>	<b>6</b>
<b>Pandemic Impact on Model .....</b>	<b>7</b>
Figure 1: Worldwide Connections Pre- and Post-Pandemic, 2021-2026 (000) .....	7
<b>Regions .....</b>	<b>8</b>
<b>Developed and Developing Markets .....</b>	<b>8</b>
Developed Markets.....	9
Developing Markets .....	9
<b>Factors Influencing Mobile Data Demand .....</b>	<b>11</b>
<b>Population and Connections.....</b>	<b>11</b>
Table 1: Worldwide Connections, Population, and Penetration, 2021-2026 .....	11
Figure 2: Worldwide Connections and Population, 2021-2026 (000) .....	12
<b>Networks .....</b>	<b>12</b>
Table 2: Worldwide Connections by Technology Generation, 2021-2026 (000) .....	12
Figure 3: Worldwide Connections by Technology Generation, 2021-2026 (000).....	13
<b>Devices .....</b>	<b>14</b>
<b>Price.....</b>	<b>16</b>
<b>Content .....</b>	<b>17</b>
<b>Internet of Things .....</b>	<b>20</b>
<b>Mobile Data Forecast Methodology .....</b>	<b>22</b>
<b>Connections, not Subscribers .....</b>	<b>23</b>
<b>Quartiles .....</b>	<b>23</b>
<b>World Mobile Data Usage.....</b>	<b>25</b>
Table 3: Total Global Mobile Data Traffic per Month by Region, 2021-2026 (TB) .....	25
Figure 4: Total Global Mobile Data Traffic per Month by Region, 2021-2026 (TB) .....	25
Table 4: Total Global Mobile Data Traffic by Region, 2021-2026 (percent) .....	26
Figure 5: Total Global Mobile Data Traffic by Region, 2021-2026 (percent) .....	26
Table 5: Total Global Mobile Data Traffic by Quartile, 2021-2026 (percent) .....	27
Figure 6: Total Global Mobile Data Traffic by Quartile, 2021-2026 (percent).....	27
Table 6: Average Mobile Data Usage per Connection per Region, 2021-2026 (MB/month).....	28
Figure 7: Average Mobile Data Consumption per Region, 2021-2026 (MB/month) .....	29
<b>North America .....</b>	<b>30</b>
Table 7: North America Connections, Population, and Penetration, 2021-2026 .....	30
Figure 8: North America Connections and Population, 2021-2026 (000).....	30
Table 8: Connections per Quartile in North America, 2021-2026 (000s).....	31
Table 9: Per-Connection Mobile Data Use (MB/month) in North America, 2021-2026 .....	31
Figure 9: Per-Connection Mobile Data Use (MB/month) in North America, 2021-2026 .....	32
Table 10: Total Mobile Data Traffic (TB/month) in North America, 2021-2026 .....	32

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Figure 10: Total Mobile Data Traffic (TB/month) in North America, 2021-2026 .....	33
Table 11: Percentage of Mobile Data Traffic by Quartile in North America, 2021-2026.....	33
Figure 11: Percentage of Mobile Data Traffic by Quartile in North America, 2021-2026 .....	34
<b>North America Mobile Operator Updates .....</b>	<b>34</b>
AT&T .....	34
T-Mobile US.....	34
Verizon Wireless.....	35
Bell.....	35
Rogers Communications .....	35
Telus Mobility.....	36
<b>Latin America and Caribbean .....</b>	<b>37</b>
Table 12: Latin America Connections, Population, and Penetration, 2021-2026 .....	37
Figure 12: Latin America Connections and Population, 2021-2026 (000).....	37
Table 13: Connections per Quartile in Latin America (000s), 2021-2026.....	38
Table 14: Per-Connection Mobile Data Use (MB/month) in Latin America, 2021-2026 .....	38
Figure 13: Per-Connection Mobile Data Use (MB/month) in Latin America, 2021-2026 .....	39
Table 15: Total Mobile Data Traffic (TB/month) in Latin America, 2021-2026 .....	39
Figure 14: Total Mobile Data Traffic (TB/month) in Latin America, 2021-2026 .....	40
Table 16: Percentage of Mobile Data Traffic by Quartile in Latin America, 2021-2026.....	40
Figure 15: Percentage of Mobile Data Traffic by Quartile in Latin America, 2021-2026 .....	41
<b>Latin America Mobile Operator Updates .....</b>	<b>41</b>
Telefonica .....	41
America Movil .....	41
AT&T Latin America .....	42
TIM Brazil .....	42
Millicom International.....	42
ENTEL .....	42
<b>Europe.....</b>	<b>43</b>
Table 17: Europe Connections, Population, and Penetration, 2021-2026 .....	43
Figure 16: Europe Connections and Population, 2021-2026 (000) .....	43
Table 18: Connections per Quartile in Europe, 2021-2026 .....	44
Table 19: Per-Connection Mobile Data Use (MB/month) in Europe, 2021-2026.....	44
Figure 17: Per-Connection Mobile Data Use (MB/month) in Europe, 2021-2026 .....	45
Table 20: Total Mobile Data Traffic (TB/month) in Europe, 2021-2026.....	45
Figure 18: Total Mobile Data Traffic (TB/month) in Europe, 2021-2026.....	46
Table 21: Percentage of Mobile Data Traffic by Quartile in Europe, 2021-2026 .....	46
Figure 19: Percentage of Mobile Data Traffic by Quartile in Europe, 2021-2026.....	47
<b>Europe Mobile Operator Updates .....</b>	<b>47</b>
Deutsche Telekom.....	47
Turkcell Group .....	47
VEON .....	47
Table 22: VEON Russia .....	48
Vodafone .....	48
Table 23: Vodafone Data Usage (TBs) by European Country, 2020-2021 .....	48
Figure 20: Vodafone Data Usage (TBs) by European Country, 2020-2021 .....	49
Table 24: Vodafone Average Data Usage (MB/Month/Subscriber) by European Country....	49
Figure 21: Vodafone Average Data Usage (MB/Month/Subscriber) by European Country...	50
<b>Middle East and Africa .....</b>	<b>51</b>
Table 25: Middle East and Africa Connections, Population, and Penetration, 2021-2026 ....	51
Figure 22: Middle East and Africa Connections and Population, 2021-2026 (000).....	52
Table 26: Connections per Quartile in MEA, 2021-2026 .....	52

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Table 27: Per-Connection Mobile Data Use (MB/month) in MEA, 2021-2026 .....	53
Figure 23: Per-Connection Mobile Data Use (MB/month) in MEA, 2021-2026 .....	53
Table 28: Total Mobile Data Traffic (TB/month) in MEA, 2021-2026.....	54
Figure 24: Total Mobile Data Traffic (TB/month) in MEA, 2021-2026 .....	54
Table 29: Percentage of Mobile Data Traffic by Quartile in MEA, 2021-2026.....	54
Figure 25: Percentage of Mobile Data Traffic by Quartile in MEA, 2021-2026.....	55
<b>Middle East and Africa Mobile Operator Updates .....</b>	<b>55</b>
MTN .....	55
Table 30: MTN Average Data Usage (MB/Month/Active Data User).....	55
Vodafone .....	56
Table 31: Vodafone Data Usage (TBs per quarter) by MEA Countries.....	56
<b>Asia-Pacific .....</b>	<b>57</b>
Table 32: Asia-Pacific Connections, Population, and Penetration, 2021-2026 .....	57
Figure 26: Asia-Pacific Connections and Population, 2021-2026 (000) .....	58
Table 33: Connections per Quartile in Asia-Pacific, 2021-2026 .....	58
Table 34: Per-Connection Mobile Data Use (MB/month) in Asia-Pacific, 2021-2026 .....	59
Figure 27: Per-Connection Mobile Data Use (MB/month) in Asia-Pacific, 2021-2026 .....	59
Table 35: Total Mobile Data Traffic (TB/month) in Asia-Pacific, 2021-2026.....	60
Figure 28: Total Mobile Data Traffic (TB/month) in Asia-Pacific, 2021-2026 .....	60
Table 36: Percentage of Mobile Data Traffic by Quartile in Asia-Pacific, 2021-2026.....	61
Figure 29: Percentage of Mobile Data Traffic by Quartile in Asia-Pacific, 2021-2026.....	61
<b>Asia-Pacific Mobile Operator Updates .....</b>	<b>61</b>
Axiata Group.....	61
Table 37: Axiata Group Average Data Usage per Subscriber (MB/month).....	62
Table 38: Axiata Group Data Subscribers as Percent of Mobile Subscribers .....	62
Bharti Airtel .....	62
China Mobile.....	63
Table 39: China Mobile Customer and Data Usage Statistics.....	63
China Telecom .....	63
Table 40: China Telecom Customer and Data Usage Statistics .....	63
China Unicom .....	63
Table 41: China Unicom Customer and Data Usage Statistics .....	64
NTT DoCoMo .....	64
Reliance Jio .....	64
SingTel Group .....	64
Vodafone Idea .....	65
VEON .....	65
Table 42: VEON Pakistan.....	65
Table 43: VEON Bangladesh .....	66
<b>Definitions .....</b>	<b>67</b>
Definitions Table.....	67
<b>About iGR .....</b>	<b>86</b>
<b>Disclaimer .....</b>	<b>86</b>

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# Abstract

Due to both the growing number of mobile connections in the world and mobile users' increasing usage of all types of activities on their mobile devices on faster networks, the amount of data traffic on the world's mobile network is increasing exponentially. While the global pandemic was a presence in all corners of the globe in 2021, mobile data usage continued to grow.

This market study forecasts the mobile data traffic from 2021 to 2026 at the global level, as well as for the regions of North America, Latin America, Europe, Middle East and Africa, and Asia-Pacific.

For each region, iGR forecasts the number of connections, the amount of data usage per connection per month in four different quartiles, and the total amount of mobile data traffic per month.

Key questions addressed:

- What are the drivers of mobile data traffic?
- How did the pandemic affect mobile data usage in 2021? And how does iGR expect it to impact future years?
- What is mobile data usage today in all regions of the world and at what rate is mobile data usage expected to grow over the forecast period?
- For each region, how much mobile data traffic is used by an average mobile connection?
- For each region, how much mobile data traffic is used by each quartile?
- What levels of mobile data usage are some of the major mobile operators in each region experiencing?

Who should read this report:

- Mobile operators
- Device OEMs
- Mobile infrastructure and equipment OEMs
- Content providers and distributors
- Financial analysts and investors.

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