

**U.S. Mobile Data
Forecast, 2023 – 2028:**
Onward upward





U.S. Mobile Data Forecast, 2023 – 2028: *Onward upward*

A Market Study

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Table of Contents

Abstract	1
Executive Summary.....	2
Figure A: Total U.S. Mobile Data Traffic, 2023-2028 (TB/Month).....	2
What This Means	3
General Methodology	4
Forecast Methodology and Assumptions	5
Connections.....	5
5G Model Assumptions.....	5
Mobile Data Usage Assumption	5
Factors Influencing Mobile Data Demand	7
Population.....	7
Networks	7
Devices	8
Price.....	10
Content	11
Internet of Things	13
Fixed wireless access	14
U.S. Mobile Operator Updates	16
AT&T	16
T-Mobile.....	16
Verizon Wireless	17
Mobile Data Forecast Methodology	18
Connections, not Subscribers	19
Quartiles	19
U.S. Mobile Data Forecast.....	21
Mobile Connections	21
Table 1: U.S. Mobile Connections, Population, and Penetration, 2023-2028	21
Figure 1: U.S. Mobile Connections and Population, 2023-2028 (000)	21
Table 2: U.S. Mobile Connections per Quartile, 2023-2028 (000s)	22
Total Mobile Data Usage	22
Table 3: Per-Connection Mobile Data Use (MB/month) by Quartile, 2023-2028.....	22
Figure 2: Per-Connection Mobile Data Use (MB/month) by Quartile, 2023-2028	23
Table 4: Total Mobile Data Traffic (TB/month) by Quartile, 2023-2028.....	23
Figure 3: Total Mobile Data Traffic (TB/month) by Quartile, 2023-2028.....	24
Table 5: Percentage of Mobile Data Traffic by Quartile in U.S., 2023-2028.....	24
Figure 4: Percentage of Mobile Data Traffic by Quartile in U.S., 2023-2028	25
Smartphone-Only Mobile Data Usage	25
Table 6: Average Smartphone-Only Mobile Data Use (MB/month), 2023-2028	25
Figure 5: Average Smartphone-Only Mobile Data Use (MB/month), 2023-2028	26
Table 7: Total Smartphone-Only Mobile Data Traffic (TB/month), 2023-2028	26
Figure 6: Total Smartphone-Only Mobile Data Traffic (TB/month), 2023-2028	27
Definitions	28
Definitions Table	28

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Abstract

Due to both the growing number of mobile connections in the U.S. and mobile users' increasing usage of all types of activities on their mobile devices on faster networks, the amount of data traffic on the U.S. mobile network continues to increase.

This market study forecasts mobile data traffic in the U.S. from 2023 to 2028. iGR's forecast includes the number of mobile connections, the amount of data usage per connection per month in four different quartiles, and the total amount of mobile data traffic per month.

Key questions addressed:

- What are the drivers of mobile data traffic?
- What is mobile data usage today in the U.S. and at what rate is mobile data usage expected to grow over the forecast period?
- How much mobile data traffic is used by an average mobile connection?
- How much mobile data traffic is used by each quartile?
- What type of connections are responsible for both low-usage and high-usage mobile data extremes?
- What is approximate mobile data usage of only smartphones, excluding IoT and fixed wireless access?

Who should read this report:

- Mobile operators
- Device OEMs
- Mobile infrastructure and equipment OEMs
- Content providers and distributors
- Financial analysts and investors.

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